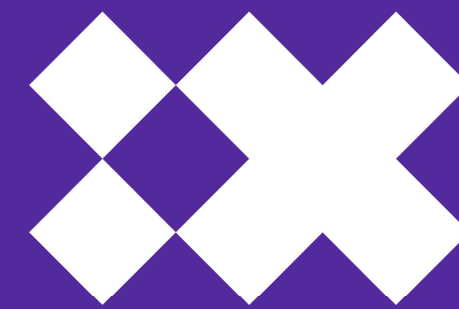


Bring the buzz beyond the booth.

The IBM iX logo is centered within a large, circular graphic. The circle has a vibrant, wavy, liquid-like texture in shades of red and pink. The text "IBM iX" is written in a clean, white, sans-serif font, with "iX" in a slightly smaller weight than "IBM".

IBM iX



Meet IBM iX
at DMEXCO 2026, Hall 6.1 | B-030